workspace

design show

5 - 6 NOVEMBER 2025

RAI, AMSTERDAM



Leading future workplace design across the Benelux

The debut of the Workspace Design Show in Amsterdam, held from 11 - 12 October, left an indelible mark with an astonishing impact. This two-day exhibition united the design industry's thought leaders, who came together to discuss the dynamic landscape of workspace interiors, revealing key opportunities and unveiling the pulse of current trends.

Big brands such as VEPA, Interface, Interstuhl, Kettal, Tarkett, Girsberger, Vitra, Ahrend and many other workplace product manufacturers used the platform to unveil brand new collections, igniting a spark of innovation that resonated throughout the event.



In Numbers

5,000+
Total
Attendees

300+ Exhibiting Products **42**Countries in Attendance

90+ Speakers 25
Seminar
Sessions

"Very high level of speakers and attendees at the Workspace Design Show. Strong international groups, very varied. I have spoken to visitors from quality companies such as Nike, Belgium Railways and the European Commission. Feels like a high level, exclusive quality show."

General Manager, Wilkahn (2023 Exhibitor)

"I would recommend Workspace Design Show, to the exhibitors, we have had a lot of people visit our stand, both direct clients and A & D. I have been nonstop talking to people! Also the attendees, if you want to see some great new products, get the chance to network, and also hear from some great speakers, all of this makes it an incredible event."

Head of International Partners, Woven Image (2023 Exhibitor)

Visitor Snapshot



Exhibitor Snapshot

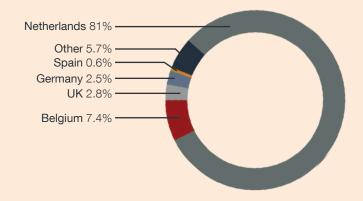


Visitor Demographics

Top Job Titles:



Top Five Visiting Countries:



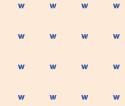
"Workspace Design Show is where architects and designers come together. We wanted direct contact with the A+D market, and the chance for architects to speak directly with us, the manufacturer. The highlight for me is the international audience, also really well located and super easy to get to."

Managing Director, Sedus (2023 Exhibitor)

"I thought the lineup of speakers was incredible! When I walked in to the show, I was really amazed by the number of people that were here, especially on the first day of the show."

Founder, Hollandse Nieuwe (2023 Speaker)

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561,340+

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464,280+

Google Ads **Impressions** 31,000+

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