



**Cruise  
Ship  
Interiors**  
Design Expo Europe

# Exhibition Prospectus

“Attending CSI Design Expo Europe 2025 was like stepping into a perfectly curated universe of creativity, innovation, and... a surprising amount of conversations about lighting. Representing Hurtigruten, I walked in hoping to find fresh inspiration and walked out with a notebook full of ideas, a stack of business cards, and the firm belief that the design world is in very good hands.”

Tom Arild Trosterud, Vice President Procurement, **Hurtigruten Expeditions**

**The space to connect**

2 - 3 December 2026 | Hamburg Messe + Congress

# Europe's only event dedicated exclusively to the cruise interiors community

Cruise Ship Interiors Design Expo Europe is Europe's leading event for designers, architects, outfitters, and interior suppliers working in the cruise industry.

Created exclusively for connecting the buyers and suppliers of the industry, and now in its seventh year, CSI Europe will host over 300 exhibitors and welcome key decision-makers from leading cruise lines, shipyards and design studios.

Much more than just a trade show, CSI Europe brings together the European ocean, river and expedition cruise community for two days of product sourcing, learning, and relationship building.

## Docked in Hamburg

Taking place in Europe's maritime hub of innovation, Hamburg, Germany, CSI Europe cements itself as the continent's leading platform to unite the cruise ship interiors supply chain.

Germany, and specifically Hamburg, has long served as a key centre for design and manufacturing within the maritime interiors industry. This allows CSI Europe to open the doors to even more highly experienced interior designers, shipyards, outfitters and suppliers situated in continental Europe.

## What makes CSI Europe different to other events?

CSI Europe is the only show in Europe to solely focus on the interior design side of the cruise industry, providing you with a relevant and targeted audience of decision makers and buyers.

We have a dedicated team focused exclusively on attracting buyers from every cruise line, design studio and shipyard to ensure you meet the decision makers from every part of the supply chain. When you book a stand at CSI Europe, you become more than just an exhibitor at a two day trade fair, you become part of a year-round community that connects, collaborates, and together drives industry growth.

## Attendees

CSI Europe will welcome over 3,000 high quality attendees from Europe's luxury ocean, river and expedition cruise market including Carnival Cruise Line, Viking Cruises, Norwegian Cruise Line, TUI Cruises, MSC Cruises, The Ritz-Carlton Yacht Collection, Meyer Werft, Fincantieri, SMC Design, Partner Ship Design, Tillberg Design of Sweden, and Makinen.

## Exhibitors

300 established and new-to-the-industry suppliers of innovative, unique and impeccably designed products for the cruise interiors industry.

## Categories

Art | Attractions & Entertainment | Bathroom & Wet Room | Cabin | Coatings & Films | Deck & Equipment | Design Studios | Fabric & Textiles | FF&E | Floor Coverings | Furniture | Health & Hygiene | Lighting | Outfitting | Plants & Greenery | Protection Materials | Repair & Restoration | Safety & Security | Signage | Spa & Wellness | Stone & Surface Materials | Travel & Logistics | Wall Coverings

## Brand Exposure Opportunities

CSI Europe offers fantastic sponsorship opportunities designed to elevate your brand even further, including hosting the Happy Hour Drinks Reception, placing your logo on all attendee badges and sponsoring the prominent aisle signage throughout the hall. For more information on all available opportunities, get in touch with the team today.

## What's included in my booking?

- Exhibition floor space
- Dedicated company listing on our website and show app
- Inclusion within emails to whole database, including cruise line executives
- Opportunity to host press releases on website's blog and shared on social
- Personalised banners provided on request
- Invitation to the Opening Party
- Invitation to CSI After Hours
- Invitation to the Happy Hour Drinks and the CSI Awards Ceremony
- Full access to our industry-leading schedule of content

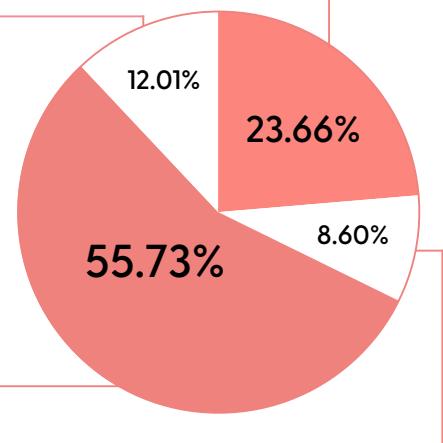
# Who Attends?

Buyers/Procurement/Consultants/R&D

Sales/Business Development/Other

Designers/Architects/Project Managers

C-level/Director/VP/Founder



## Cruise Ship Interiors attracts attendees from **across the globe**

CSI welcomes representatives from major cruise lines, shipyards, and design studios, including:



PARTNERSHIP DESIGN  
State of the Art Cruise Ship Design GmbH



SMC  
DESIGN



Holland America Line®  
SAVOR THE JOURNEY



NCL  
NORWEGIAN  
CRUISE LINE

TUI  
TUI Cruises



## VIP Attendees Include:

Head of Technology | Ambassador Cruise Line

Vice President New Building | MSC Cruises

Manager Architectural Design & Outfitting | Royal Caribbean Group

SVP Guest Experience | AIDA Cruises

Head of Group, Interior Outfitting | Meyer Turku

Director of Procurement | Belmond

Architectural Outfitting, Superintendent | Royal Caribbean Group

Vessel Refurbishment Director | Norwegian Cruise Lines

Head of Hotel Operations - Rivers | Saga Cruises

Director Outfitting | Carnival Corporate Shipbuilding

VP Procurement | Hurtigruten Expeditions

Strategic Sourcing Lead | Explora Journeys

Hotel Design Director | Viking

Procurement Specialist | The Ritz-Carlton Yacht Collection

“This is the best forum in the marine interior segment to meet the most important stakeholders”

### 2025 Exhibitor



# Industry Performance

Many cruise lines are reporting record bookings for 2026 and onwards with the newbuild market booming. There are currently 291 ships scheduled for dry dock across 2026 and 2027 (predicted), although this number may increase as the year progresses.

# 112

New ships on order in 2027

# 144

Ships scheduled for drydock in 2027

# 4,074

Total drydock days estimated across 2026 & 2027

All of this, accompanied with a busy refurbishment schedule over the next two years, makes it the perfect time to get your product in the forefront of the buyers' minds, by exhibiting at Cruise Ship Interiors Design Expo Europe 2026.

Thank you to our

## Advisory Board

We are extremely fortunate to be working with the brightest minds and most established designers in the industry, making up our Advisory Board. Not only does our Advisory Board help shape the focus of the event, they are also huge advocates of the event and attend the two days, walking the show floor and taking part in our outstanding conference programme.



Anne Mari  
Gullikstad  
CEO  
YSA Design



Daniela Herget  
Principal Cruise  
Consultant  
Quality Consult



Antonio Di Nenno  
Director,  
Architecture and  
Design  
MSC Cruises



Gary Annett  
CEO  
MJM Marine



Henning  
Jongebloed  
Head of Sales  
Meyer Re



George Scammell  
Director  
Interior Asset  
Management  
Princess Cruises



Sascha Lang  
Vice President,  
Architectural &  
Design  
Royal Caribbean  
Cruises



My Nguyen  
Director of Interior  
Design  
Holland America  
Line & Seabourn



Petra Ryberg  
Principal Designer  
& Owner, Studio  
Berg+ and former  
Head of Design  
P&O Australia



Trevor Young  
Vice President  
New Building  
MSC Cruises



Andrea Gaetti  
Vice President  
Norwegian Cruise  
Line Holdings Ltd.



Andy Yuill  
Managing  
Director  
SMC Design



Peter Joehnk  
Founder and  
Partner  
JOI-Design



Helena Sawelin  
Partner &  
Business Director  
Tillberg Design of  
Sweden



Petu Kummala  
Associate Vice  
President, Interior  
Design &  
Architecture  
Carnival Cruise  
Line

"CSI is a very well organised event, excellent quality of visitors so it was fantastic for building networks"  
2025 Exhibitor



# Limited space available Book your stand today

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	<b>Stand size (M<sup>2</sup>)</b>	<b>Price (€)</b>
Ratecard	9	5,238
	12	6,984
	15	8,730
	18	10,476
	24	13,968
	36	20,952
	54	31,428

“I really enjoyed attending the CSI Europe. The topic of the exhibition being Cruise Ship Interiors was really taken seriously and respected with a clear intention to offer the visitors a broad but detailed overview of what the industry has to offer. There was a wide range of companies on display prepared to engage with visitors not only at their stands but also through talks and other interactive activities. Overall it was a great opportunity to connect or reconnect with other industry players and establish a network that is clearly growing judging by the buzz around the exhibition.”

Ricardo Dantas e Sá - Project Manager,  
**Meyer Werft**

## Contact us today

[info@cruiseshipinteriors-europe.com](mailto:info@cruiseshipinteriors-europe.com)

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### Dates & times

Tuesday 1 December 2026  
Opening Party

Wednesday 2 December 2026  
10.00am - 5.00pm

Thursday 3 December 2026  
10.30am - 5.00pm

An Elite Exhibitions event

 **ELITE**  
EXHIBITIONS