

19 · 20 · 21

NOV. 2024

Palais des Festivals et des Congrès
de Cannes

The one to one Meetings Exhibition
of solutions, products, materials, decorative
objects and furniture for design, renovation
and decoration of all your luxury and
ultra-luxury projects.

www.interior-external-design-meetings.fr

IE Interior External Design

MEETINGS

Residential · Retail · Yachting

one to one Meetings Exhibition by Weyou Group



**YOUR NEW
ONE TO ONE MEETING**

*« The details are not
the details.
They are the design »*

CHARLES EAMES, DESIGNER AND ARCHITECT

INTERIOR & EXTERIOR DESIGN MEETINGS is for all Hosted Buyers who are looking for relevant solutions for exclusive places.

INTERIOR & EXTERIOR DESIGN MEETINGS is a one to one Meeting dedicated to professionals in the field of design and innovation of high-end residences. Its objective is to promote direct «face to face» meetings between Hosted Buyers and exhibitors through pre-organised and highly qualified appointments in a casual and comfortable atmosphere.

INTERIOR & EXTERIOR DESIGN MEETINGS is for all Hosted Buyers who are looking for customised solutions for exclusive places. Discover the latest creations for interior and exterior design as well as product, technical and technological innovations dedicated to high-end residences: villas, mansions, estates, manors, penthouses, luxury apartments, etc.

All the components for the living room, the dining room, the reception room, the bedroom, the suite, the kitchen, the bathroom, the spa, the gym, the terrace and the exterior, as well as generalised home automation, intelligent equipment and avant-garde materials will be brought together.

INTERIOR & EXTERIOR DESIGN MEETINGS IS :

- A high-end one to one Meetings Exhibition to do business in a privileged atmosphere.
- Pre-organised, targeted and ultra-qualified business meetings between Hosted Buyers and Exhibitors.
- Business lunches organised before the event between Hosted Buyers and Exhibitors.
- High quality plenary conferences.
- A Welcome Cocktail exclusively between Exhibitors and Hosted Buyers on the first evening to make contacts
- A gala evening to close in a pleasant way 3 days of exchanges
- 3 days of benchmarking, matchmaking and networking

THE STRENGTHS OF THE EVENT :

- one to one Meetings
- A contractually guaranteed number of pre-organised appointments.
- 200 top French & European decision-makers present during 2 days
- A team dedicated to the follow-up of meetings during and after the event
- 2 full days with your prospects
- 2 networking cocktails

Romuald GADRAT
Chairman of Weyou Group

Alexis Gadrat
Exhibition Director

Elisa Fournier
Sales Director

A tailor-made program for Hosted Buyers

Invited and selected according to their projects



As part of its Hosted Buyers Program, INTERIOR & EXTERIOR DESIGN MEETINGS invites Hosted Buyers according to the projects they are conducting.

Their stay in Cannes is fully covered (transport, Accomodation at one of La Croisette's hotels : Majestic, Martinez, Carlton and catering...). They take part in meetings and lunches pre-organised before the event thanks to an intranet matching platform specially set up by Weyou Group.

PROFILES

- Architects
- Interior Designers
- Fitters
- Interior Decorators
- Technical Directors of Real Estate Projects
- Real Estate Developers

THE SECTORS

- Residential
- Retail
- Yachting

THE SECTORS

FACILITIES AND EQUIPMENT

Indoor and outdoor furniture
Lighting and fixtures
Bathroom and bathroom equipment
Pools, jacuzzis, steam rooms and saunas
Gyms and fitness facilities
Bedding
Plants and greenery
Terraces, balconies and pergolas

Kitchens and kitchens equipment
Retail Design Planning
Yacht Interior Design
Elevators
Wine Cellar Equipment
Parking and parking equipment
Moving and transport logistics



FINISHING WORKS

Interior and exterior carpentry
Thermal and acoustic insulation
Air conditioning, ventilation and heating systems
Energy management and performance solutions
Plumbing and water management
Painting and wall covering
Floor covering
Plastering and ceiling work
Electrical and home automation systems

MATERIALS

Wood
Glass
Ceramic
Stone (Marble, Corian, Quartz etc)
Metals (Steel, Bronze, Gold etc)
Fabrics and Textiles
Gilding
Polished Mirrors

TECHNOLOGY

Home automation
Audio and video integration
Access control and security
WiFi and connectivity
Photovoltaic equipment



PRE-SCHEDULED BUSINESS MEETINGS

The number of meetings depends on your choice of participation. These are individual meetings that allow Hosted Buyers and Exhibitors to meet face to face.

A Hosted Buyer attends a lunch and 10 meetings per day with the INTERIOR & EXTERIOR DESIGN MEETINGS exhibitors he/she has chosen via a matching platform specially set up by Weyou Group.

Each meeting lasts 20 minutes and there is a 10-minute break between meetings so that the Hosted Buyers have time to get to the next meeting and - if they wish - to meet other exhibitors that they would not necessarily have chosen during the matchmaking session.

1 AGENDA OFFER

6 SQM STAND = 14 APPOINTMENTS OF 20 MN

2 AGENDAS OFFER

12 SQM STAND = 28 APPOINTMENTS OF 20 MN

« BARE STAND » OFFER (only for 2 datebooks offer)
OR « PACKAGED STAND »
+ BUSINESS MEETINGS OPTION

6 SQM STAND = 14 appointments
(7 appointments of 20 mn / day)

12 SQM STAND = 28 appointments*
(14 appointments of 20 mn / day)
Business meetings take place on your stand

* 2 appointments at the same time (20 mn per meeting) : 2 agendas.



PRE-BOOKED BUSINESS LUNCHES

Organised by Weyou Group within the Palais des Festivals et des Congrès of Cannes on Wednesday the 20th and Thursday the 21st of November, 2024 from 1.00 pm to 2.30 pm in private lounges, the business lunches are an important asset: they are a privileged opportunity to have longer discussions with the Hosted Buyers in a friendly and relaxed context.

A maître d'hôtel will be available to exhibitors and Hosted Buyers throughout the lunch to ensure that this moment is as conducive as possible to exchanges.

They are organised by table of 8 to 10 people (6 Hosted Buyers and 2 people from the exhibiting company) in a private dining room.

« STAND » OPTION + APPOINTMENTS + BUSINESS LUNCHES

6 SQM STAND + APPOINTMENTS + BUSINESS LUNCHES :

14 appointments (7 appointments of 20 mn / day)
+ 12 business lunches (6 business lunches / day)

12 SQM STAND + APPOINTMENTS + BUSINESS LUNCHES :

28 appointments (14 appointments of 20 mn / day)*
+ 12 business lunches (6 business lunches / day)

* 2 appointments at the same time (20 mn per meeting) : 2 agendas.



A high-performance software

Specially designed to optimise the organisation of meetings before the event

How are the meetings and business lunches organised between Hosted Buyers and exhibitors?

Weyou Group has set up a highly efficient matching software to ensure that your meetings and lunches are as close as possible to your expectations.

One month before the show, Hosted Buyers and Exhibitors have access to this platform in order to manage their meeting requests via their intranet.

THE SETTING UP OF APPOINTMENTS IS DONE IN 3 MAJOR STEPS:

1 month before the exhibition

1.

Sending appointment and lunch requests:

Hosted Buyers and Exhibitors send their requests for appointment and lunches (the number of requests must be twice as high as their commitment) in order to guarantee the quality of the appointment.

2.

Acceptance / refusal of appointment and lunches:

This phase allows each participant to see the appointment and lunch requests for which they have been invited and to respond favorably or not. Wishes that are declined by either party will be discarded and not scheduled.

3.

Automatic scheduling of appointments:

Once these two steps have been completed, the software will automatically match the validated wishes of the Hosted Buyers and exhibitors.



A few days before the exhibition:

THE APPOINTMENT SCHEDULE WILL BE SENT TO YOU.

PROGRAM OF THE HOSTED BUYERS' STAY

TUE. 19TH NOV. 2024

5:00pm-9:00pm : Transfer to Cannes
Check In of your room (Guests will be accommodated in a 5* hotel a few minutes walk from the Palais des Festivals et des Congrès of Cannes)

9:00pm-midnight : Welcome Cocktail

WED. 20TH NOV. 2024

9:00am to 9:50am: Opening conference

10:00am to 12:50am : Pre-arranged one to one Business Meetings

1:00pm to 2:30pm : Pre-organised Business Lunches

2:35pm to 3:25pm : Workshop led by exhibitors

3:30pm to 6:20pm : Pre-arranged one to one business meetings

6:30pm : End of the show and free evening

Appointments are organised in the form of speed meetings lasting 20 minutes each. You select the exhibitors of your choice via the meeting's networking platform.

THU. 21ST NOV. 2024

9:00am to 9:50am: Opening conference

10:00am to 12:50am : Pre-arranged one to one Business Meetings

1:00pm to 2:30pm : Pre-organised Business Lunches

2:35pm to 3:25pm : Workshop led by exhibitors

3:30pm to 6:20pm : Pre-arranged one to one business meetings

6:30pm : End of the show

from 8:30pm : Cocktail Dinner

FRI. 22ND NOV. 2024

8:00am : Breakfast at your hotel

Departure of the participants

Keynotes & Dinners

THE INTERIOR & EXTERIOR DESIGN MEETINGS KEYNOTES

The keynotes will take place on Wednesday November 20th and Thursday November 21st 2024 of from 9:00am to 9:50am.

INTERIOR & EXTERIOR DESIGN MEETINGS will feature several topics. Hosted Buyers, Visitors and Exhibitors who wish to do so can attend.

HAPPENINGS AND HAPPY FEW INTERIOR & EXTERIOR DESIGN MEETINGS

Additional opportunities to exchange in a pleasant atmosphere, reserved exclusively for Exhibitors and Hosted Buyers.

- 1 welcome dinner on Tuesday November 19th 2024 from 9:00pm to launch the event and initiate the first contacts.
- 1 cocktail dinner on Thursday November 21st 2024 from 08:00pm in a prestigious location to close the event in the most beautiful way.

INTERIOR & EXTERIOR DESIGN MEETINGS.

Weyou Group's latest one to one Meetings, whose relevant formula created in 2012 - *one to one Meetings, business lunches, networking dinners* - is a real success in all sectors: hotels and restaurants,

work environment, health, events, marketing, customer relationship and e-commerce, environment and cleanliness, logistics and transport, IT and cybersecurity, etc.

What they say :

They talk about their experiences at our one to one meetings exhibitions

EXHIBITOR SATISFACTION SURVEY AT OUR ONE TO ONE MEETINGS EXHIBITIONS

OVERALL SATISFACTION WITH THE ONE TO ONE MEETINGS EXHIBITION

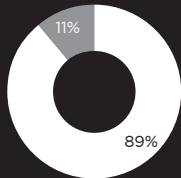
- Satisfied
- Moderately satisfied
- No opinion

ARE YOU PLANNING TO PARTICIPATE IN THE ONE TO ONE MEETINGS EXHIBITION AGAIN?

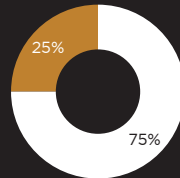
- Yes
- No
- No opinion

WOULD YOU RECOMMEND THE ONE TO ONE MEETINGS EXHIBITION?

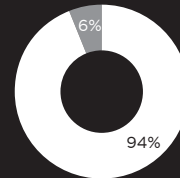
- Yes
- No
- No opinion



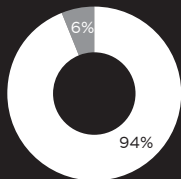
Heavent Meetings



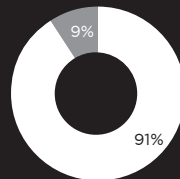
Heavent Meetings



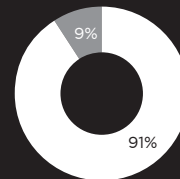
Heavent Meetings



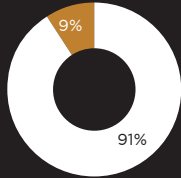
IT & Cybersecurity Meetings



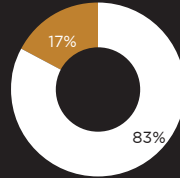
IT & Cybersecurity Meetings



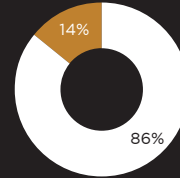
IT & Cybersecurity Meetings



CRM, Marketing, E-Commerce Meetings



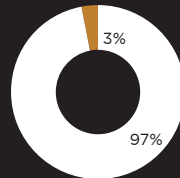
CRM, Marketing, E-Commerce Meetings



CRM, Marketing, E-Commerce Meetings



Workplace Meetings



Workplace Meetings



Workplace Meetings

Testimonials from exhibitors who participated in our one to one Meetings exhi- bitations

LOGMEIN

Customer Relationship & Marketing Meetings 2019
It was my first edition of CRM Meetings, I found the event well organised, the contacts were of good quality: good levels and interested, the agendas were well filled, I also appreciated the fact that your teams offered to follow up participants who missed an appointment. The gala dinner was very nice.

COURSIER.FR

Transport & Logistics Meetings 2019
The best formula ever experienced for a trade fair.

QUEST

It & It Security Meetings 2020
An extremely well organised event by the Weyou Group team providing real business opportunities.

CNPP

Security Safety & Prevention Meetings 2020
It is a relevant trade fair with customers who have qualified projects. The reception and organization are up to the high standards expected.

SIEMENS SMART INFRASTRUCTURE

Workplace Meetings 2019
I really appreciated the organization, the venue and the quality of the discussions. I recommend this event!

CIDER

Workplace Meetings 2019
Thank you to Romuald, Laurent and the whole WEYOU organization for their availability, their reactivity and their kindness. You have done everything to make our stay as smooth as possible and have organised beautiful meetings that will certainly allow us to make wonderful projects. See you next year, for new adventures! The Cider Team.

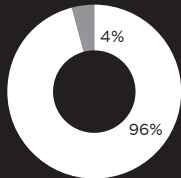
What they say :

They talk about their experiences at our one to one meetings exhibitions

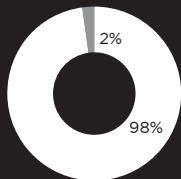
SATISFACTION SURVEY OF HOSTED BUYERS WHO PARTICIPATED IN OUR ONE TO ONE MEETINGS EXHIBITIONS

DO YOU PLAN TO WORK WITH ANY OF THE SUPPLIERS YOU MET AT THE ONE TO ONE MEETINGS EXHIBITION?

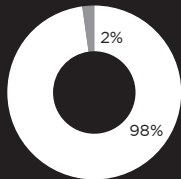
■ Yes
■ No



Heavent Meetings



IT & Cybersecurity Meetings



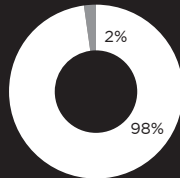
CRM, Marketing, E-Commerce Meetings



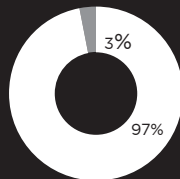
Workplace Meetings

DO YOU PLAN TO PARTICIPATE AGAIN IN OUR ONE TO ONE MEETINGS EXHIBITIONS

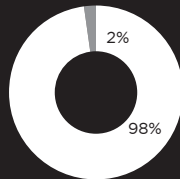
■ Yes
■ No



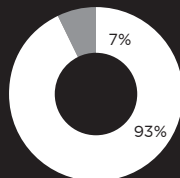
Heavent Meetings



IT & Cybersecurity Meetings



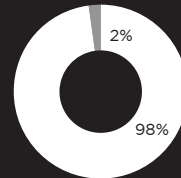
CRM, Marketing, E-Commerce Meetings



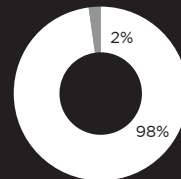
Workplace Meetings

WOULD YOU RECOMMEND THE ONE TO ONE MEETINGS EXHIBITION?

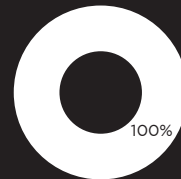
■ Yes
■ No



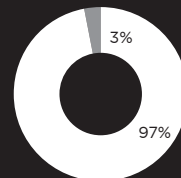
Heavent Meetings



IT & Cybersecurity Meetings



CRM, Marketing, E-Commerce Meetings



Workplace Meetings

Weyou Group Products

EXHIBITIONS

| | | | |
|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| <p>12 - 13 - 14 NOVEMBER 2024</p> | <p>12 - 13 - 14 NOVEMBER 2024</p> | <p>12 - 13 - 14 NOVEMBER 2024</p> | <p>13 - 14 - 15 NOVEMBER 2024</p> |
| <p>01 - 02 - 03 APRIL 2025</p> | <p>25 - 26 - 27 MARCH 2025</p> | <p>25 - 26 - 27 MARCH 2025</p> | <p>25 - 26 - 27 MARCH 2025</p> |

ONE TO ONE MEETINGS

| | | | | |
|--|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| <p>17 - 18 - 19 SEPTEMBER 2024</p> | <p>19 - 20 - 21 NOVEMBER 2024</p> | <p>19 - 20 - 21 NOVEMBER 2024</p> | <p>19 - 20 - 21 NOVEMBER 2024</p> | <p>03 - 04 - 05 FEBRUARY 2025</p> |
| <p>03 - 04 - 05 FEBRUARY 2025</p> | <p>18 - 19 - 20 MARCH 2025</p> | <p>18 - 19 - 20 MARCH 2025</p> | <p>25 - 26 - 27 MARCH 2025</p> | |

DIGITAL SOLUTIONS FOR EXHIBITIONS

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EVENTS & WEBSITES

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Practical information

INTERIOR & EXTERIOR DESIGN MEETINGS,

is accessible only by accreditation.

VENUE

Palais des Congrès
et des Festivals de Cannes
La Croisette CS 30051
06414 Cannes Cedex
France

DATES AND OPENING HOURS

Wednesday November 20th 2024
8:45am to 6:30pm

Thursday November 21st 2024
8:45am to 6:30pm

CONTACTS

Immeuble le Boma
8 rue de St Cloud
92150 Suresnes
Tel : 01 41 18 68 97
Email : contact@interior-exterior-design-meetings.fr
www.interior-exterior-design-meetings.fr

Romuald Gadrat
Weyou Group CEO

Alexis Gadrat
Exhibition Director
agadrat@weyou-group.com

Elisa Fournier
Sales Director
efournier@weyou-group.com

Gwladys Gallier
Projects Manager
ggallier@weyou-group.com

Christèle Hanoteaux
Technical & Logistics Director

Maéva N'Gomé Sendeyo
Webmarketing Manager

Marie Rebatel
Graphic Designer

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