

**NEW IN 2024 :
WELLNESS AERA**

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Hotel and Restaurant

Meetings by Weyou Group

LAYOUT
DECORATION
FURNITURE
LINEN
TABLEWARE
TECH & DIGITAL
WELLNESS
SOLUTIONS & SERVICES



**19TH, 20TH &
21ST MARCH
2024**

Palais des Festivals
et des Congrès de Cannes

hotel-and-restaurant-meetings.com



Professional Exhibitions
and
One to One Meetings Exhibitions



What guests experience in a hotel leaves a lasting impression...
This experience is made up of every detail...
From the reception, to the room, the bathroom and the restaurant.

HOTEL & RESTAURANT Meetings offers a unique tool for hoteliers and restaurateurs that enables them to find new service providers, suppliers, innovations and trends, so they can stand out from the competition.

HOTEL & RESTAURANT Meetings is a One to One Meetings Exhibition dedicated to hospitality industry professionals whose objective is to encourage face-to-face encounters between Top Decision-Makers and Exhibitors through highly-selective business meetings arranged before the One to One Meetings Exhibition and held in a relaxed atmosphere.

HOTEL & RESTAURANT Meetings is a platform for doing instantaneous business, an effective way to drive your business development through relevant and productive meetings.

HOTEL & RESTAURANT Meetings:

- A One to One Meetings Exhibition
- Pre-organised, targeted and highly-selective business meetings between Top Decision-Makers and Exhibitors, arranged before the One to One Meetings Exhibition
- Pre-organised business lunches arranged before the One to One Meetings Exhibition and involving Top Decision-Makers and Exhibitors
- 1 opening cocktail reception
- High-level open conferences
- 1 gala evening, exclusively for Exhibitors and Top Decision-Makers
- 2 benchmarking, matchmaking, networking days

HOTEL & RESTAURANT Meetings the only hospitality industry One to One Meetings Exhibition with business meetings.

www.hotel-and-restaurant-meetings.com

THE STRENGTHS OF THE EVENT:

- A One to One Meetings Exhibition on a human scale
- A number of pre-organised, contractually-guaranteed meetings
- 1 000 French and European participants in attendance for 2 days
- A team dedicated to monitoring meetings before and after the One to One Meetings Exhibition
- 2 full days with your prospective clients
- 2 networking dinner



A CUSTOMISED TOP DECISION-MAKERS PROGRAMME QUALIFIED ORDER-PLACERS, SELECTED ACCORDING TO THEIR PROJECTS AND COMPLETELY EXPENSE-FREE:

As part of its Top Decision-Makers Programme, HOTEL & RESTAURANT Meetings invites order placers from hotels and hotel chains to attend.

These top decision-makers are invited on an all-expenses-paid basis (transportation, meals, lodging in hotels in La Croisette: the Majestic, the Martinez, the Carlton, etc.).

In return, they agree to attend the pre-organised business meetings and lunches at the One to One Meetings Exhibition, pre-arranged through the Matching Internet platform developed by WEYOU GROUP.

PROFILES OF THE TOP DECISION-MAKERS:

- HOTEL MANAGING DIRECTOR/ PRESIDENT
- PURCHASING MANAGER/DIRECTOR
- ACCOMMODATION DIRECTOR
- RESTAURANT DIRECTOR
- RECEPTION DIRECTOR
- ARCHITECT SPECIALISED IN HOTELS
- SPA DIRECTOR
- BUYER AND PRESCRIBER OF SOLUTIONS / PRODUCTS

They are attending because they need:

INTERIOR FITTINGS & RENOVATIONS <ul style="list-style-type: none"> - Furniture - Decoration - Flooring, partitions and glazing - Wall coverings - Acoustic equipment - Audio-visual equipment - Lights & lighting - Outfitting of event spaces - Sanitary Equipment - Bathroom Equipment 	ROOM FITTINGS AND MATERIALS <ul style="list-style-type: none"> - Bed linen and Bedding - Audio equipment - Room services - Decoration - Personalized gifts - Textiles 	RESTAURANT & BAR <ul style="list-style-type: none"> - Table art - Drinks - Equipment - Special products - Services 	MAINTENANCE & UPKEEP <ul style="list-style-type: none"> - Laundry, linen rental and professional textiles - Disinsectisation, Disinfection - Hygiene and Cleaning products and materials - Sanitary equipment - Maintenance & Cleaning services - Air-conditioning & Heating - Hot water production - Ventilation - Hand dryers
WELLNESS, FITNESS & BEAUTY <ul style="list-style-type: none"> - Spa - Hygiene products - Beauty products - Pool and Hammam equipment - Sport & Fitness 	INTELLECTUAL SERVICES & PRODUCTS <ul style="list-style-type: none"> - Satisfaction survey - Yield management - Concierge services - Training - Personnel 	INNOVATION & TECHNOLOGY <ul style="list-style-type: none"> - Video - Sound - Hologram - Sound design - Olfactory design 	SIGNAGE <ul style="list-style-type: none"> - Dynamic displays - Signage & accessories



HOW DO YOU ORGANISE BUSINESS MEETINGS AND LUNCHESS WITH TOP DECISION-MAKERS & EXHIBITORS?

The Weyou Group has developed highly-effective matching software to generate meetings and lunches that correspond to your needs and expectations. One month before the One to One Meetings Exhibition, Top Decision-Makers and Exhibitors will have access to this platform so they can manage the meetings they want via their intranet.

MEETINGS ARE SET UP IN 3 MAJOR STEPS:

1. Requests for meetings and lunches:

Top Decision-Makers and Exhibitors state the meetings and lunches they'd like to take part in.

2. Acceptance / refusal of meetings and lunches:

This phase lets each participant accept or refuse meetings and lunches. Requests refused by either party are discarded and not scheduled.

3. Automatic meeting scheduling:

Once these two steps are completed, the software automatically matches requests approved by the Top Decision-Makers and Exhibitors.

THE PRE-ORGANISED BUSINESS MEETINGS

The number of meetings depends on what you ask to participate in.

These are individual meetings that let Top Decision-Makers and Exhibitors meet people one on one.

A Top Decision-Maker takes part in one lunch and 10 meetings per day with the **Hotel & Restaurant Meetings** Exhibitors he or she picks via the matching platform, specially developed and put online by the Weyou Group.

Each meeting lasts 15 minutes, with a turnaround time between each meeting so that the Top Decision-Makers can have enough time to get to the next meeting, and, if they wish, can go meet other Exhibitors that they may not have scheduled meetings with.

"SIMPLE STAND" OR "STAND PACKAGE" OPTION + Business MEETINGS

- 6 M² STAND = 14 meetings (7 meetings lasting 15 minutes / day)

- 12 M² STAND = 28 meetings (14 meetings lasting 15 minutes / day)

- 18 M² STAND = 42 meetings (21 meetings lasting 15 minutes / day)

The business meetings take place at your stand: * 2 meetings at the same time (15 minutes per meeting): 2 agendas - ** 3 meetings at the same time (15 minutes per meeting): 3 agendas

You will be given the meeting schedule several days before the start of the Hotel & Restaurant Meetings One to One Meetings Exhibition.



NEW IN 2021 THE WELLNESS AREA

For its next edition, Hotel & Restaurant Meetings will have an area dedicated to Wellness.

In this area, hotel managers and architects will be able to discover all the solutions in terms of well-being, spa, cosmetics, beauty, hygiene, swimming pool, hammam, sport & fitness, etc...

Wellness is now at the heart of the hotel sector's challenges. Present your know-how to the principals.



THE HOTEL & RESTAURANT MEETINGS CONFERENCES

The plenary conferences will take place **Wednesday the 20th** and **Thursday the 21st** of March from **09:00am to 10:00am** and **02:30pm to 03:30pm**.

HOTEL & RESTAURANT MEETINGS will offer several topical themes.

Attendance is open to all Top Decision-Makers, Visitors and Exhibitors.



HAPPENINGS AND HAPPY FEW HOTEL & RESTAURANT MEETINGS

Additional opportunities to meet in a relaxed atmosphere, exclusively reserved for Exhibitors and Top Decision-Makers.

- **Welcome cocktails on Wednesday, March 20th, from 09:30pm**, for Top Decision-Makers and Exhibitors.
- **Gala evening on Thursday, March 21st, from 08:30pm**, for Top Decision-Makers and Exhibitors.



TRIP PROGRAMME FOR DECISION-MAKERS

TUESDAY, MARCH 19TH, 2024

12:00pm / 09:00pm: Transfers to Cannes

09:30pm / 11:30pm: Welcome cocktail dinner

WEDNESDAY, MARCH 20TH, 2024

09:00am / 10:00am: Opening conference

10:00am to 12:45pm: Pre-arranged business meetings

01:00pm / 02:30pm: Pre-arranged business lunches

02:30pm / 03:30pm: Plenary conference

03:30pm / 06:15pm: Pre-arranged business meetings

THURSDAY, MARCH 21ST, 2024

09:00am / 10:00am: Plenary conference

10:00am / 12:45pm: Pre-arranged business meetings

01:00pm / 02:30pm: Pre-organized business lunches

02:30pm / 03:30pm: Plenary conference

03:30pm / 06:15pm: Pre-arranged business meetings

From 08:30pm: Closing cocktail dinner

FRIDAY, MARCH 22ND, 2024

08:00am / 04:00pm: Return to Paris

And for those who wish, an extra night at a reduced rate can be arranged.



EXHIBITORS LIST 2023

2TEC2 - 360&1 - RÉSERVATIONS DIRECTES ET PROTECTION DE MARQUE - ACADÉMIE GROUPE - AGENCE CREHO - AGENCE WEBCOM - ALFA SYSTEMES - ALPI S.P.A - AMT LUXURY - ANGELORUGS - ANIMO - API & YOU - ARGILE - ASTRO - BARTECH - BATIGREEN RIVIERA BAGNO - BAULMANN BY ETNOBEL - BE WTR - BEAULIEU INTERNATIONAL GROUP - BEAUTY BC - BEHAR SÉCURITÉ - BERGAN DELORME - BERRY ALLOC - BETTE - BIOLOGIQUE RECHERCHE - BLANC D'IVOIRE - BLEU PROVENCE - BONSOIRS - BRITA - BURGESS FURNITURE - BWT WATER + MORE - CAFE ROYAL PRO - CAMYLLE - CARPYEN - CHAMPAGNE EPC - CHAMPAGNE NICOLAS FEUILLATTE - CHARME D'ORIENT - CHINA MOBILE INTERNATIONAL FRANCE - CHO NATURE - CHRISTOPHE ANDRIEU EDITIONS - CLAIR DE JOUR - CLUB DES DIRECTEURS DE LA RESTAURATION ET D'EXPLOITATION FRANCE - C.O.D.E. LUXURY SPA FURNITURE - COMERSAN - COMPOZ PARIS - COPEL GROUPE - CORSO MAGENTA - COSENTINO - CREATIVE MOTION - DATA MARKETING HOTELS - DELTA CAFES - DENANTES - DISTRIBUY - DOMEDECO - DUCAMPUS - DUVE - DVINE - DYSON - EGGER PANNEAUX ET DECORS - ENTEGRA - ENVOI DU NET - ERM ROBOTIQUE & IOT - ETOFFES - EXPERIENCE HOTEL - FORBO FLOORING SYSTEMS - FORESTIER - FURNITURE FOR GOOD - GABRIEL - GALERIE B EDITION - GEBERIT - GFL COSMETICS - GRANDROSÉ - GROHE - GROUPE TGW TRI-O GREENWISHES - HANSGROHE - HECHTER PARIS - HELLIO - HYDROPOLIS - I-BOOST | ICOONE - IDENTITY BY FATHER AND SONS - IDOINE - INTRAMUROS GROUP - IRIS CERAMICA GROUP - JACKOBOARD - JDE PROFESSIONAL - JPS HOTEL SOLUTIONS - JULES FLIPO | SOCIÉTÉ DEPOORTERE DECO - KOOKLIN - KORUS GROUP - L'ATELIER DU VIN - LA MAISON DE LA MAILLE - LEADER BED - LIMITED EDITION - LOOM ARCHITECTE LUMIERE - LOUPI LIGHTING - LUNO SA - MAISON SERIEUSE - MAISONS DU MONDE BUSINESS - MATRIX FITNESS - MAUVIEL 1830 - MAWA - MEDIALOG - MELJAC - MEWS - MIREILLE PROVENCE - MODELEC - MON COURTIER ENERGIE - MOORE DESIGN - MURASPEC BUFLON SOLUTIONS DECORATIVES - MYBEA - NESPRESSO PROFESSIONNEL - NV GALLERY - OBELIE - OBJECT CARPET - OLIVIER CLAIRE - OPTIM'RESA - ORAC FRANCE - ORIGINE SPA - OXYGO - PARKLEX PRODEMA - PASSMAN - PBI - PROBEAUTIC INSTITUT - PHYTOMER - PI ELECTRONIQUE - PLEO - POIGNÉES DESIGN - PROCEDES CHENEL INTERNATIONAL - PROVENCE FACADES MEDITERRANEE - PURE INFORMATIQUE - SALTO SYSTEMS - SAUVAJE - SBS - SEEMPA - 808 WATER - SENSE OF WELLNESS - SEQUOIASOFT - SIGNIFY - SOLID STUDIO - SOTHYS PARIS - SPA-A - SPAS DE FRANCE - STANDARD TEXTILE - STAR WELLNESS - SUBLIO - SWISSLINE BY DERMALAB - T.A.P TAPISSIERS ASSOCIES - T. D. A. - TECHNOGYM - TECSOUND ACOUSTIQUE - TÉTRIS - THALION - TOILES ET VOILES - TOPSYS | APALEO PREMIUM PARTNER - TOULEMONDE BOCHART - TRINITAS - VALCENA - VALDELIA - VILLEROY & BOCH - VIMAR - VINÉSIME - VITRA BATHROOMS - WEDI - WELLNESS CONSULTING - WEVER & DUCRÉ - WIFIRST - YAMAHA - YOURSE

TESTIMONIALS FROM EXHIBITORS AND TOP DECISION-MAKERS WHO HAVE PARTICIPATED IN PREVIOUS ONE TO ONE MEETINGS EXHIBITION

It was a great event.

Nothing to say about the organisation and the format of the fair, which I found perfect in every respect. Many interesting meetings.

PAGE BLANCHE 4* ET 5* - Architect specialised in hospitality

Like every year since its creation, I participated in the 2023 edition.

I particularly like the format of the meetings, which allows for concise exchanges and also to see other exhibitors than those initially planned, thanks to the 15-minute break between each meeting.

The conferences are also a positive point because they are really in line with the needs of hoteliers.

HOTEL MARINCA & SPA 5* - Hotel Manager

It is the best organised show for us to meet suppliers and MOs. We have a timetable planned in advance. This mode of operation is a source of efficiency for meetings with suppliers. We get to the point.

The few gaps in our schedules also allow us to take a breather and/or have meetings that were not planned in the initial schedule.

COLLECTIF LINE ARCHITECTURE 3*, 4* & 5* - Architect specialised in hospitality

I had the opportunity to meet the professionals I was looking for to set up our project. Great meetings and futures collaborations. Everything was perfect.

EXPLORIS - EXPEDITIONS & CRUISES - Director of Hotel and Restaurant Operations

The organisation of the event was extremely qualitative, a big thank you to the whole HR Meetings team.

The great diversity of exhibitors allowed me to meet many high-quality people, facilitated by the one-to-one appointment system (very practical thanks to the application).

USSIM VACANCES 3* - Assistant to the Director General

The exhibition was very well organised, the services were of high quality and we met many partners. We should be working with 5 or 6 of them in the coming weeks/months. Congratulations to your team

SOGETEL - HOTEL LE NORMANDY 3* - Director General

We managed to make more than 20 appointments (even with service providers not included in our initial schedule), which enabled us to meet a number of very rewarding people.

This show is very complete in the diversity of exhibitors and allows us to have a global view of an establishment such as ours.

DOMAINE DE ROCHEBOIS 5* - Director of Catering

A real experience of luxury, very interesting for my work as an architect to question the different standards of the luxury hotel industry and in particular with regard to Parisian hotels. I found that the meetings were relevant and interesting for discovering or rediscovering suppliers and keeping abreast of new developments. I am almost certain that I will soon be interviewing the suppliers I met in new project tenders.

I think the speed-dating format is perfect, it is efficient and allows a good contact by going to the essential.

2M ARCHITECTURE INTERIEURE 4*,5*& PALACE - Architect

The organisation was perfect. We were able to have very interesting discussions during the meetings and meals. It allowed us to make progress on some of our projects but also to see historical partners again.

ABBAYE DE TALLOIRES 4* - Director

I was pleased to be able to participate in your Hotel & Restaurant meeting in Cannes. This was the best trade show I have ever attended, both in terms of the organisation, which was remarkable, and the suppliers present and their interest in our project. This experience was enriching and full of good surprises. I thank you for having me participate in your trade show.

HÔTEL LE DORMEUR DU VAL 4* - Director of Accommodation

I would like to thank you for the great opportunity you have given me to meet new suppliers and providers. I have already approached some of them for my current projects and was happy to be able to broaden my contacts in several areas that interest me.
Congratulations on the organisation of the exhibition, the appointment system is very efficient and the accommodation was perfect. I will be back with great pleasure!

ANNE PEYROUX ATELIER 3* & 4* - Interior Architect

I would like to thank you for a very well organised event. The meetings were excellent ! I am meeting many of the exhibitors this week at the hotel to close deals. The cocktails were nice to be able to communicate more quietly.

HÔTEL LE MONTANA 3* - Director

Thank you for this very successful trade fair. The quality of the speakers (conferences) and exhibitors was excellent; the organisation was very well done. I was able to make several business contacts for the future. Thanks again to the whole team.

RÉSIDENCE 3* " LES SÉGALIÈRES " - Director

TESTIMONIALS FROM EXHIBITORS AND TOP DECISION-MAKERS WHO HAVE PARTICIPATED IN PREVIOUS ONE TO ONE MEETINGS EXHIBITION

"We love being at HR meetings. This is our third edition. It's a perfect format for us because it's a speed dating event that allows us to interact in a positive way with clients and partners, and it creates a lot of opportunities. And we're very happy to give our clients and ourselves this experience. So it's very positive".

KORUS GROUP

"We took part in HRM last year, we were able to meet top decision-makers, finalise projects and meet lots of new people!"

GALERIE B EDITION

"Qualitative meetings with convinced people, especially people who come with projects for which we will try to provide them with answers that are in line with their budget and their technical constraints."

MOORE DESIGN

"This is the third time we have participated. [During these previous editions], we were able to meet top decision-makers with whom we now work regularly."

FORBO FLORING SYSTEMS

"If we chose to come to this fair, it's because we have the possibility of having very qualified meetings. And for us it's a time saver and we know that at least afterwards we will have very convincing leads."

LG BUSINESS SOLUTIONS

"Hotel & Restaurants represents a real return on investment for us as this is the second edition, and the second time we have done it. The first edition was a success as we won several projects following the 2021 edition, which is why we are delighted to be back in 2022."

CARPYEN - FORESTIER

WEYOU GROUP PRODUCTS

EXHIBITIONS

 <p>by weyou group</p> <p>14 - 15 - 16 NOVEMBER 2023</p>	 <p>SEMINAIRE EXPO BY WEYOU GROUP</p> <p>14 - 15 - 16 NOVEMBER 2023</p>	 <p>BY WEYOU GROUP</p> <p>14 - 15 - 16 NOVEMBER 2023</p>	 <p>BY WEYOU GROUP</p> <p>15 - 16 - 17 NOVEMBER 2023</p>
 <p>26 - 27 - 28 MARCH 2024</p>	 <p>26 - 27 - 28 MARCH 2024</p>	 <p>BY WEYOU GROUP</p> <p>26 - 27 - 28 MARCH 2024</p>	 <p>- 2025</p>

ONE TO ONE MEETINGS EXHIBITION

 <p>19 - 20 - 21 SEPTEMBER 2023</p>	 <p>MEETINGS BY WEYOU GROUP</p> <p>07 - 08 - 09 NOVEMBER 2023</p>	 <p>MEETINGS BY WEYOU GROUP</p> <p>07 - 08 - 09 NOVEMBER 2023</p>	 <p>21 - 22 - 23 NOVEMBER 2023</p>	 <p>10th EDITION 21 - 22 - 23 NOVEMBER 2023</p>	 <p>21 - 22 - 23 NOVEMBER 2023</p>
 <p>11 - 12 - 13 DECEMBER 2024</p>	 <p>19 - 20 - 21 MARCH 2024</p>	 <p>19 - 20 - 21 MARCH 2024</p>	 <p>19 - 20 - 21 MARCH 2024</p>	 <p>THE EUROPEAN TRADE SHOW FOR MICE AND EVENTS</p> <p>26 - 27 - 28 MARCH 2024</p>	

DIGITAL SOLUTIONS FOR EXHIBITIONS

		
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EVENTS & WEBSITES

			
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**Hotel and
Restaurant**
Meetings by Weyou Group

PRACTICAL INFO

LOCATION

Exhibition zone level -1
Palais des Congrès et des Festivals de Cannes
La Croisette CS 30051
06414 Cannes Cedex - France

EVENT DATES AND OPENING TIMES

· Wednesday, March 20th, 2024:
08:45am to 06:30pm
· Thursday, March 21st, 2024:
08:45am to 06:30pm

HOTEL & RESTAURANT MEETINGS IS EXCLUSIVELY ACCESSIBLE WITH ACCREDITATION

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Graphic Designer



SAVE THE DATE
MARCH 19TH,
20TH & 21ST 2024



Professional Exhibitions
and
One to One Meetings Exhibitions