



TOPLINE 20 REPORT 23

SAUDI ARABIA'S PREMIER TRADE SHOW FOR INTERIOR DESIGN, FURNITURE AND FIT-OUT COMPANIES.

The 2023 edition of INDEX Saudi Arabia witnessed a substantial 58% increase in visitors compared to the previous year. This growth highlights the event's significance within the Kingdom's interior design and fit-out sector. The exhibition provided a valuable platform for suppliers and manufacturers to form meaningful connections with buyers in Saudi Arabia. Co-located with the Lighting Design & Technology Expo and the Hotel & Hospitality Expo Saudi Arabia, the event took place from 10 - 12 September at the Riyadh Front Exhibition & Conference Center. The synergy among these three shows ensured a steady flow of relevant customers, creating a vibrant atmosphere throughout the three-day event.

KEY SHOW FIGURES



25,727



80
VISITING
COUNTRIES



524EXHIBITORS*





165+ SPEAKERS*



CO-LOCATED SHOWS

*across all three co-located shows

(88% from Saudi Arabia)

TOP 5 VISITING COUNTRIES











Egypt





BREAKDOWN OF ATTENDEES AT INDEX SAUDI ARABIA



Interior Designers & Architects



Fit-Out Contractors



Hotel & Restaurant Owner/ Property Developer/ Procurement



Retailers & Distributors



Engineers



Government



Others



HEAR FROM EXHIBITORS AT THE SHOW

"INDEX Saudi Arabia 2023 was a game-changer for us. We were able to showcase our services effectively, network with industry leaders, and gain valuable insights. This event has undoubtedly opened new doors for our business and expanded our horizons."

Mohammed Adel, iMaker – INDEX Saudi Arabia Exhibitor 2023 "INDEX Saudi Arabia brought together a dynamic mix of interior designers, architects, and fit-out contractors, providing us with a unique opportunity to connect with these industry professionals. We were impressed by the caliber of the visitors and the quality of interactions. This resulted in valuable connections and promising leads for our business."

Mohamed A. Mabrouk, Office Hub - INDEX Saudi Arabia Exhibitor 2023

"The Lighting Design & Technology Expo is the only event dedicated to lighting in Saudi Arabia and it's getting bigger and bigger. It gave us the opportunity to access the Saudi Arabian market, and network with potential partners. The expohelped create awareness of our new brand and expanded portfolio."

Ilaria Zaccariello, Inventronics Global – Lighting Design & Technology Expo Exhibitor 2023

SNAPSHOT OF INDUSTRY LEADERS THAT EXHIBITED IN 2023





















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A SNAPSHOT OF INFLUENTIAL BUYERS THAT VISITED THE EVENTS







































































THE PENINSULA

83%

OF VISITORS INFLUENCE DECISION-MAKING

BREAKDOWN OF ATTENDEES AT LIGHTING DESIGN & TECHNOLOGY EXPO



Traders, Distributors & Retailers



Interior Design Studio & Lighting Consultants



Fit-Out Contractors



Manufacturers



System Integrators, MEP & Facilities Managers







Government, Municipalities & Trade Associations



Hotel Owners, Operators & Developers

SHOW FEATURES



INDEX DESIGN TALKS

The INDEX Design Talks showcased a dynamic lineup of over 90 speakers hailing from the interior design industry across the region. They shared valuable insights, trends, and innovations in the realms of interior design and architecture, providing attendees with a wealth of knowledge and inspiration.

IN ASSOCIATION WITH

KOHLER.



GEBERIT

LIGHTING DESIGN & TECHNOLOGY SUMMIT

The agenda for this year's Lighting Design & Technology Summit spanned two days and featured a wide array of thought-provoking topics, ranging from the application of Al to the utilization of light in architectural design.

Trailblazers from all corners of the lighting industry ignited the stage with their groundbreaking insights.



GET IN TOUCH WITH THE TEAM AND BE PART OF THE EVENTS IN 2024!

17-19 September 2024

Riyadh Front Exhibition & Conference Center

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